

# Social Experience Designer



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## Joyce Aidi

### Objective

To connect innovative people and products within a company and assist businesses in growing a loyal customer community.

### Skills

Adobe Creative Suite  
Google Drive  
Powerpoint  
Word

Excel  
Wordpress  
HTML/CSS  
InVision

Sketch  
Webflow  
Google Classroom  
Omnigraffle

### Experience

2014 - PRESENT // STRATFORD ELEMENTARY SCHOOL

#### ELEMENTARY FLOATER TEACHER - CAMPUS SUPPORT

- Designed a physical and electronic system for teachers to request grading, copies, and in-class assistance from on campus support staff
- Provided tech support for in-class tools and tech resources such as Google Classroom, ClassDojo and other online based assessments and management tools

2012 - 2014 // GENENTECH'S 2ND GENERATION BRIGHT HORIZON

#### KINDERGARTEN TEACHER & SUMMER PROGRAM LEAD

- Evaluated student academic and social growth using qualitative observations and quantitative data
- Managed the schedule, requests and duties of five teachers and 45 students

2012 - 2012 // CLEAR @SFO

#### CLEAR LANE RECRUITMENT ASSOCIATE

- Hired during the first wave of employees for this newly managed startup
- Enrolled and verified customers using biometric measurement tools and technology while upholding rigorous airport security and protocol procedures.

### Education

2013 - Present // San Francisco State // Multimedia Studies - Web, UX & Graphic Design

2007 - 2008 // Cal State East Bay // Multiple Subject Teaching Credential Program

2005 - 2007 // UC Santa Cruz // Sociology BA with Honors

### Social Involvement

- Regularly attends Meet Up groups to learn more about UX and marketing trends
- Writes articles, short stories and poetry for personal blogs and sites
- Creates instructional and artistic projects using experimental material, multimedia and data
- Avid people person and research fanatic!